

‘Rise Against Cancer’ App launched on World Cancer Day

All major newspapers featured the launch

DECCAN HERALD

Beacon of hope against cancer



The National Programme for Prevention and Control of non-communicable diseases (NCDs) was launched in 2010 by the Government of India. Yet, regular and periodic cancer screening has taken a backseat. The Indian Cancer Society (ICS) aims at creating awareness, conducting screening camps (oral, breast and cervical cancer) among economically weaker groups and financially supporting cancer patients from this segment to initiate treatment.

A large part of the population have limited access to credible information and medical facilities for preventive healthcare. ICS conducts awareness on modifiable risk factors, one among them being tobacco, and aims to wean youth away from the habit. Awareness on early signs and symptoms helps in early detection. This means

Call: Kanchan Bannerji, ICS Bengaluru, on - 91 95130 74567
Email: info@indiancancersociety.org Website: www.indiancancersocietybangalore.org

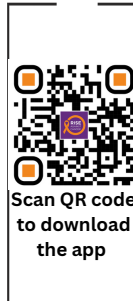


THE TIMES OF INDIA

METRO WRAP

Cancer awareness app launched by NGO

The Indian Cancer Society (ICS), an anti-cancer NGO, has launched a free mobile app, ‘Rise Against Cancer’, to create awareness about the disease and unite communities for a cancer-free future. The app is aimed at addressing concerns and queries of cancer patients, caretakers, and information seekers. It has a range of features like easy access to information, community support from peers, and local and virtual events among others. **TNN**



THE HINDU

Jatha marks World Cancer Day in Kalaburagi

February 05, 2024 10:37 pm | Updated 10:37 pm IST - KALABURAGI

THE HINDU BUREAU

COMMENTS SHARE READ LATER



A jatha was taken out on the occasion of World Cancer Day in Kalaburagi on Monday. | Photo Credit: ARUN KULKARNI

VIJAYADWAJA

ಕ್ಯಾನ್ಸರ್ ಮೊಬೈಲ್ ಆಪ್ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ಛಾಂಡದ ಈ ದಿನಕ್ಕೆ ಕ್ಯಾನ್ಸರ್ ತಡೆ ಹಾಕಲು, ಇಂದಿನ ಕ್ಯಾನ್ಸರ್ ದಿನಕ್ಕೆ (ವಿಶ್ವದ) ತನ್ನ ವಿಷಯದ ದೈನಂದಿನ ಕ್ಯಾನ್ಸರ್ ದಿನಕ್ಕೆ ಆನ್ ಲೈನ್ ಮೊಬೈಲ್ ಮುಖಾಂತರವಾಗಿ ಬಿಡುಗಡೆ. ಇದರಲ್ಲಿ ರಾಜ್ ಕ್ಯಾನ್ಸರ್ ಸೆಂಟರ್ (ಕೆಆರ್‌ಸಿಸಿ) ಬೆಂಗಳೂರು ಮತ್ತು ದೇಶದಾದ್ಯಂತ ಇರುವ ಇತರ ಕ್ಯಾನ್ಸರ್ ಸೆಂಟರ್‌ಗಳು ಒಳಗೊಂಡಿರುತ್ತವೆ. ಕ್ಯಾನ್ಸರ್ ಅನ್ನು ಮೊಬೈಲ್ ಮೂಲಕ ಸಮುದಾಯದವರಿಗೆ ತಿಳಿಸುವ ಮೂಲಕ.



ಜನಜನಮಾಡುವ ದೈನಂದಿನ ಕ್ಯಾನ್ಸರ್ ಅನ್ವಯಿಕೆ ದೇಶದಾದ್ಯಂತ ಮತ್ತು ಆರಂಭಿಕ ಹಂತದ ಕ್ಯಾನ್ಸರ್ ರೋಗಿಗಳಿಗೆ ತಿಳಿಸುವ ಮೂಲಕ. ಬೆಂಗಳೂರು ಕ್ಯಾನ್ಸರ್ ಸೆಂಟರ್‌ನಲ್ಲಿ ಕ್ಯಾನ್ಸರ್ ದಿನದ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಗಿದೆ. ಕ್ಯಾನ್ಸರ್ ತಡೆ ಹಾಕಲು ಕೆಲವು ಸಲಹೆಗಳನ್ನು ನೀಡುವ ಮೂಲಕ, ಜನಜನಮಾಡುವ ಮೂಲಕ, ಕ್ಯಾನ್ಸರ್ ದಿನದ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಗಿದೆ. ಕ್ಯಾನ್ಸರ್ ತಡೆ ಹಾಕಲು ಕೆಲವು ಸಲಹೆಗಳನ್ನು ನೀಡುವ ಮೂಲಕ, ಜನಜನಮಾಡುವ ಮೂಲಕ, ಕ್ಯಾನ್ಸರ್ ದಿನದ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಗಿದೆ.

DECCAN HERALD

Indian Cancer Society: Reaching out with empathy, support and awareness



Dinesh Gundu Rao, Minister for Health and Family Welfare, Government of Karnataka, pens a message for Indian Cancer Society.

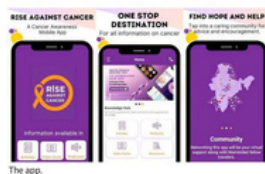
The Indian Cancer Society interacted with visitors to highlight the significance of fighting back and overcoming challenges. They had a strong focus on prevention. Lifestyle changes such as giving up tobacco were the highlights of their campaign.

The Indian Cancer Society held activities to build awareness and raise support for survivors. The volunteers from Oracle, as a part of the Indian Cancer Society team, invited people to a quiz which often led to conversations on cancer.

Indian Cancer Society is working towards building empathy, removing the stigma attached to cancer and fostering better understanding. Through such collective engagements, survivors feel a unifying effect on people with a shared resolve to fight cancer.

THE HINDU

Indian Cancer Society unveils ‘Rise Against Cancer’ app



THE HINDU BUREAU

The Indian Cancer Society (ICS), announced the launch of its ground-breaking ‘Rise Against Cancer’ mobile app. Supported by Rajiv Gandhi Cancer Institute & Research Centre (IGCIRC) and powered by Roche, the Made in India app aims to bridge gaps, foster awareness, and unite communities for a cancer-free future. The application will be dedicated to empowering individuals and communities in their journey to overcome cancer.

Rise Against Cancer, the latest initiative by ICS, is aimed at addressing the concerns and queries of cancer patients, caretakers, and information seekers. The mobile application will offer a wide range of

features like easy access to up-to-date information, community support from peers, and local and virtual events amongst others. To align with the World Cancer Day 2024 theme “Close the Care Gap”, ICS has launched this multilingual tool to empower individuals and communities in their fight against cancer, said a release.

Usha Thorat, National Managing Trustee of the Indian Cancer Society, emphasized, “Cancer remains a pressing global health challenge, impacting the lives of millions in India and around the world. The proactive initiative by the ICS by launching ‘Rise Against Cancer’ app leverages the potential of mobile technology to offer comprehensive information and guidance to those affected by cancer and their families.”

WE'VE SHIFTED!
OUR NEW ADDRESS IS

Indian Cancer Society
230/15, Sri Ranga Dhama
5th Cross, 9th Main Road
Jayanagar 2nd Block
Bangalore 560011



App launch event at Kristu Jayanti College, Autonomous, Bangalore

Review

Kishore Rao

Chairperson Karnataka Branch

The month of January focusses on cervical cancer elimination. The World Health Organization has given the **90-70-90** targets by 2030: 90% of girls to be fully vaccinated with the HPV vaccine by age 15, 70% of women to undergo cervical cancer screening tests, and 90% of women with cervical cancer to be treated.

ICS is doing just that - we are advocating for vaccination, screening thousands of women and ensuring treatment for those with precancerous lesions.

February saw widespread participation in World Cancer Day events, including hair donations, awareness sessions, walkathons, and a book release.

'Say No to Cancer, Say Yes to Life'; ICS participated with much excitement in this event organised by Deccan Herald which was inaugurated by Dinesh Gundu Rao, Health Minister, Govt of Karnataka.

We have relocated to a new address (mentioned on Page 1). We look forward to your visit!



“*Say No to Cancer Say Yes to Life*”

Glimpses of the Cancer Awareness event organised by Deccan Herald on 24-25 Feb 2024 at Metro Boulevard, MG Road, Bangalore



1: Dinesh Gundu Rao, Health Minister after inauguration with ICS Hon Secy.

2: ICS stall and team ready for visitors

3: Oracle Volunteers lend their power to the show

4: Cancer Survivor and Author, Ramendra Kumar's book titled 'My Grandpa, My Bestie' was released.

5: Inaugural Dance "Cancer is not a Curse" scripted and directed by Kanchan Bannerjee, Hon Secy, ICS

6: ICS team & Oracle volunteers with Health Minister

7: Cancer Survivor, Shaheen shares her story

8: ICS Committee Member, Sridhar P with a visitor



1: Cancer Awareness Walkathon from GIMS to Vidhan Soudha, *Kalaburagi* which was covered by local media.

2: Cancer Awareness for Asha Workers, *Yadgir*

3: Walkathon and Mime by RV Nursing College, *B'lore*

4: Cancer Awareness & screening for KSRTC staff by experts from AJ Hospital & Research Centre, *Mangalore*

5: Women Bikers in Kolar (See no **9** also)

6: At Kristu Jayanti College, cancer awareness by Dr Bharath Shankar from Vydehi Hospital & launch of RAC app

7: Awareness walkathon with RV Institute of Management

8: Walkathon organised by Rotary Club, Kengeri

9: Cancer Awareness Bike Rally in association with RL Jalappa Hospital, Kolar and Harley Davidson Bikers group

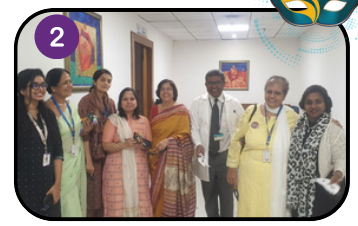
10: Cancer awareness walkathon in Christ University

11: Cancer Awareness at Institute of Aerospace Medicine, Airforce Stn, Bangalore



1 & 2: ICS Mangalore observed World Cancer Day and Childhood Cancer Day by holding a Hair Donation Camp at Father Muller Hospital. With more than 1500 attending the event, it attracted media attention.

3: ICS Mangalore in collaboration with KMC Hospital Attavar conducted an event to celebrate Childhood Cancer Survivors.



1: Praveen Harnoor and Sujata Krishnamoorthy, ICS Committee members during a walkathon.

2: ICS Hon Secy was invited to participate and comment on the 'Unmask Cancer' Campaign by Apollo Hospital

3 & 4: ICS, alongwith Oracle volunteers in a Cervical Cancer awareness event, organised by Dr Mathangi J, BGS Gleneagles Hospital, Bangalore. Soumya Reddy, former member of the Karnataka Legislative Assembly and Kanchan Bannerjee, Hon Secy, ICS were the Chief Guest and Guest of Honour.

Beneficiary Numbers - Jan to Mar 2024

Awareness

Beneficiaries **4228**
Health care workers trained **225**
No of sessions **18**

Screening

No of screening camps **58**
Total Beneficiaries **4578**
Oral Cancer screened **4333**
Screened for Breast cancer **2161**
Checked for Cervical cancer **1218**

Patient Support

Nutritional Kit beneficiaries **2676**
Wigs distributed **23**
Prostheses distributed **34**
Financial support beneficiaries **30**
Hair donations received **306**
Emotional Counseling Beneficiaries **482**



Dr. C N Patil, HOD and Lead Consultant – Medical Oncology & Haemato-Oncology, Aster Hospitals with the Emotional Counsellors.

Updates from Emotional Counselling Volunteers

JD Mara Slum is the largest slum in Bangalore with around 2200 households. Alpa Dharamshi, was invited by Swami Vivekananda Yoga Movement, Bangalore to talk to patients and caregivers seeking palliative care about importance of mental health and to support them with Diversion Therapy.

Well done, Alpa!



**SCAN THIS QR CODE
TO MAKE A DONATION**
(From an Indian account only)

Donation by Cheque/Pay Order/DD :




Beneficiary Name:
INDIAN CANCER SOCIETY
(payable at Bengaluru)

**Donations are eligible for Income Tax
deductions under Sec 80 G
Kindly provide PAN / AADHAAR No*

NEFT :

A/C Name : Indian Cancer Society
Bank Name : HDFC Bank
Branch Name : Indiranagar Branch
Current A/c no : 50200019747490
IFSC Code : HDFC0000832

INDIAN CANCER SOCIETY, BENGALURU
230/15, Sri Ranga Dhama, 5th Cross, 9th Main Road
Jayanagar 2nd Block, Bangalore 560011
Ph No.+91 9513074567
Website: <http://indiancancersocietybangalore.org/>

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