

**QUARTERLY  
NEWSLETTER**  
Oct - Dec 2023

**Indian Cancer Society**  
Karnataka Branch

## Review

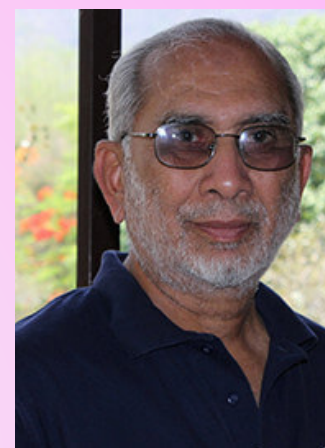
# Kishore Rao

Chairperson Karnataka Branch

A continuous rise of breast cancer cases in our country, especially in Karnataka, gives us a sense of urgency to reach a greater number of women and equip them with the right information that may lead to early detection. Led by volunteers, students, teachers, staff along with unwavering support of compassionate doctors, we covered quite a few breast cancer awareness sessions in the month of October. But I have a feeling this needs even more attention and our very active team will work towards this.

The School of Allied Healthcare and Science, Jain University, took a wonderful initiative towards cancer awareness and survivor support with not only events but also collection of donations. It is heartening to see such committed youth take an interest in this very important matter. I welcome them wholeheartedly to further the cause.

With expanded operations across the state, travel has been on the cards for Dr Gurusuhas this year. Yet amid it all, he made a paper presentation at the 3rd Indian Cancer Congress in Mumbai. The recognition awarded to him is an indication of the focus he brings to his work at ICS. Congratulations, Dr Suhas! May the coming year bring us closer to our local communities to help us serve better. Happy New Year!



## RELAY FOR LIFE

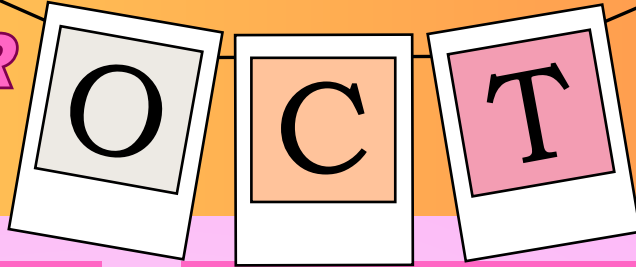
## AT JAIN SCHOOL OF ALLIED HEALTHCARE AND SCIENCES (SAHS)



**Jain Univ SAHS in Bangalore**, with Indian Cancer Society, hosted a dynamic **Relay for Life** event from 9th-13th Oct, engaging students in activities fostering cancer awareness, healthy lifestyles, and supporting survivors. Thematic performances and active community participation marked its success. **Dr MS Ganesh, Medical Oncologist from Vydehi Hospital** imparted a strategic cancer awareness session to the students.



# BREAST CANCER AWARENESS



Cancer Awareness Rally in **Karwar** included an informative session by Canwin Oncologists:  
**Dr. Sangeetha K and Dr. Ramnath Shenoy**



At **Krupanidhi College**, Bangalore talk by **Dr Sreevalli A**, Medical Oncologist, Sri Shankara Cancer Hospital and Research Centre



At **Oracle Tech Hub**, interaction with **Dr Poovamma**, Surgical Oncologist, Cytecure Hospital



At **Swabhimana** office, talk by **Dr Javeria Fatima**, Indian Cancer Society, Bangalore



Month-long **Virtual Marathon** was conducted to help build healthy habits. Weekend power days featured talks with **Dr Mathangi J**, Radiation Oncologist; **Dr Seema Rao**, Psychiatrist; **Mr Ramendra Kumar**, Author and **Dr Shweta Singh**, Researcher and Academician.



At **Cisco** office, **Dr Giridhar**, Surgical Oncologist, Vydehi Hospital gave a Breast cancer awareness talk



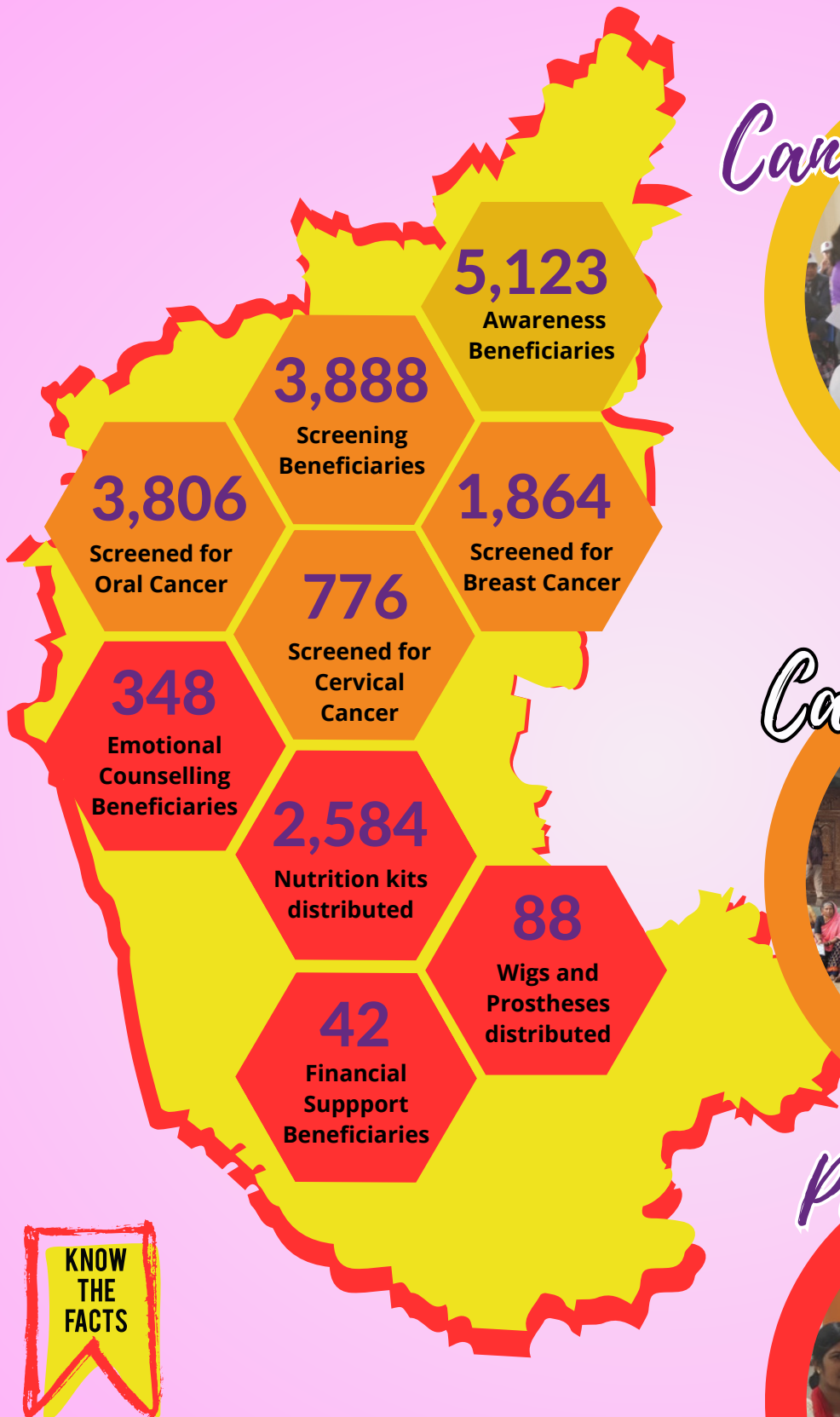
At **Christ University**, College of Law, talk by **Dr Gurusahas P**, ICS, Bangalore



At **Gitam University**, address by **Dr Mathangi J**, Radiation Oncologist, BGS Gleneagles Global Hospitals



# Numbers at a glance



KNOW  
THE  
FACTS

In 2020, female breast cancer became the most commonly diagnosed cancer type globally: about 22,60,000 women were diagnosed with breast cancer, and about 6,85,000 women died from the disease.

Source: <https://www.iarc.who.int/>

## Cancer Awareness



## Cancer Screening



## Patient Support



## VOLUNTEERS' MEETUP



On Nov 21, counselling volunteers came together to exchange updates and attend an informative session on Pediatric cancer by **Dr Rakesh Mittal**, Oncologist and Committee Member, ICS.

## STUDENT LED AWARENESS



A novel approach to cancer awareness was initiated by the **MSc students from Jain Univ SAHS** who conducted a cancer awareness session for high school students.

## INDIAN CANCER CONGRESS



**Dr Gurusuhas P**, Chief Operations Manager, ICS Bangalore honoured with a meritorious prize for his paper titled "Improving access to cancer prevention - Public Private Philanthropic Model" during the 3rd Indian Cancer Congress. Also in pic: **Dr. Ravi Kannan**, recipient of the Magsaysay Award 2023.

## CERVICAL CANCER CONFERENCE



From left to right: **Dr Gurusuhas P**, **Dr Anjali Rao**, **Ms Kanchan Bannerjee** and **Dr Latha Jagannathan** represented ICS Bangalore in the conference "Road Map for elimination of Cervical cancer in Karnataka" that was organised by **FIND** (not-for-profit org) and **Govt of Karnataka**.



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INDIAN CANCER SOCIETY  
( payable at Bengaluru )

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